

TELECOMMUNICATIONS CONSULTANTS INDIA LIMITED

(a Government of India Enterprise)

Advt. No : TCIL/ITTII/47/2023

Date:12/12/2025

Advertisement for hiring of services for one contractual man power in the field of Digital Media outreach expert (TOR 18)

Telecommunications Consultants India Ltd. (TCIL) is a multinational Public Sector Organization under the administrative control of Department of Telecommunications, Ministry of Communications, Government of India. TCIL is operating globally to provide world-class technology and Indian expertise in all fields of Information Communication and Technology.

TCIL requires qualified and experienced Officers for the following post in the field of Digital Media outreach expert (TOR 18) on Contract basis for deputation in MHA project.

Sl.No.	Post Description	No of Posts	Mini. Experience	Salary per month
1.	Digital Media outreach expert (TOR 18)	1	4 yrs	₹ 1,20,000

1. Contract Period

- The period of engagement shall be upto **30th May 2026** from the date of joining.
- Upon selection candidate shall sign an agreement with TCIL and MHA (with detailed terms and conditions) to bring the recruitment into effect.
- The contractual employee shall not claim any appointment in TCIL during or after the contract period.
- The contract may be terminated by giving **one month's** notice.

2. Entitlements

- Leave:** 12 days casual leave in a calendar year, on proportionate basis.
- Holiday:** Hired Professionals shall be entitled for Gazetted Central Government holidays.
- TA/DA:** No TA/DA shall be admissible for joining the assignment or on its completion. However, TA/DA shall be paid in case the HIRED EMPLOYEE is deputed by MHA for official work and the same shall be governed by provisions contained in Department of Expenditure O.M. No:19047/1/2016-E.IV dated 14.09.2017.
- Accommodation:** No accommodation or HRA will be provided by MHA or TCIL.
- Powers:** HIRED EMPLOYEE shall not exercise any statutory, legal or financial powers.
- Medical insurance:** No medical coverage will be given by MHA or TCIL.

3. Working hours

- a) The HIRED EMPLOYEE shall have to work as per the working hours of MHA. However, depending on the exigency of work, one may be required to come early or sit late to complete the time bound work. No overtime would be paid by MHA or TCIL.
- b) HIRED EMPLOYEE shall comply with the oral and written instructions given to them on day to day basis, by the officer(s) authorized by MHA from time to time. They will be bound by office timings, duty, placement, locations, etc., as decided by MHA.

4. Conduct

- a) Their conduct should be those becoming of at par with Government servant.

5. Performance Evaluation

- a) Performance will be evaluated on quarterly basis by TCIL/MHA.

6. Termination of engagement

- a) TCIL may terminate the engagement of HIRED EMPLOYEE if:
 - ✓ The person is unable to accomplish the assigned works.
 - ✓ The quality of the assigned work is not to the satisfaction.
 - ✓ The person fails in timely achievement of the milestones as decided by MHA.
 - ✓ The person is found lacking in honesty and integrity.

7. Necessary Instructions

- a) Before applying, the candidate should ensure he/she fulfills the eligibility criteria and other norms mentioned in the advertisement.
- b) Experience in the relevant field shall be calculated from the date of attaining the minimum essential qualification(s).
- c) Mode of selection will be Preliminary Skill Test .TCIL/MHA reserves the right to modify the selection procedure, if deemed fit.
- d) TCIL reserves the right to increase /decrease the number of vacancies and cancel the recruitment process at any stage.
- e) TCIL reserves the right to shortlist applicants for interview and not bound to call all candidates meeting eligibility criteria.
- f) The decision of TCIL in all matters would be final and binding, and no correspondence in this regard would be entertained.
- g) The application form in the prescribed format without the self-attested copies of all relevant certificates ie Educational/Professional Qualifications, Date of Birth, proof of CTC/ Salary, candidates shall have to submit relevant Form 16/ pay certificate /certified salary slip &Work Experience (s) will liable to be rejected.

- i) **Last date of receipt of application is 26/12/2025.**

8. Qualification and Work experience

8.1 Digital Media outreach expert (TOR 18)

This role focuses primarily on managing social media campaigns for I4C's social media handle (Cyber Dost), suggest new initiatives/content ,increase in reach of cyber awareness through digital marketing skills.

	Qualification	Work Experience
Essential	Graduate Degree in any field with minimum 60% marks in aggregate from a recognized University/Institution	Minimum 3 years of social media marketing and outreach experience on various social media platforms like Google, Facebook, Instagram etc
Desirable	Relevant Certification in Digital Marketing, Google AdWords, Search Engine Optimization (SEO/SMO), Facebook Marketing, Instagram Marketing etc.	Experience in graphics and video editing